

Timextender Data Enrichment

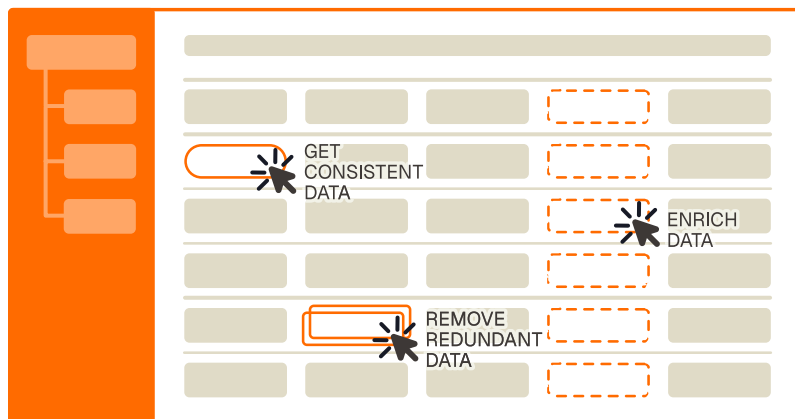
Give Your Homeless Data a Proper Home

Every organization has critical business data that doesn't live in ERP or CRM, sales targets, KPI thresholds, product hierarchies, budget inputs, cross-system mappings, etc.

This data ends up scattered across spreadsheets, shared drives, and email threads, where it's unvalidated, ungoverned, and impossible to trust. This unreliable data then feeds directly into your dashboards and AI models.

[Timextender Data Enrichment](#) gives business teams a low-code environment to capture, enrich, and map this 'homeless data', replacing spreadsheet chaos with a centralized, governed workspace backed by a robust SQL platform. Teams work in a familiar spreadsheet-like interface; governance, audit trails, and analytics integration happen automatically.

A True Replacement for Spreadsheet Chaos



A Governed Alternative to Excel:

Replace scattered spreadsheets with a centralized, auditable environment for managing business-critical data, with validation, version control, and role-based access built in.



Capture, Enrich, and Map in One Workflow:

Pull in data from disparate sources, add business context and logic, then link and align records across systems, all without switching tools or managing manual handoffs.



Full Audit Trails and Change Tracking:

Every edit is logged with a clear record of who changed what, when, and why, providing the accountability needed for compliance, and trust in analytics outcomes.



Centralized KPI and Target Management:

A single governed space for sales targets, forecasts, and performance thresholds, ensuring consistency across all reporting and tighter alignment between planning and execution.



"In the first two or three months, my team got access and we moved away from using Excel." - Elsa Guðbergisdóttir, Master Data Manager, Marel

[Read the full story →](#)

Timextender Data Enrichment is for data governance leaders, BI teams, finance and operations managers, and IT administrators who are tired of managing critical business data in Excel, and need a governed, auditable, analytics-ready alternative that business users can actually adopt.