

September 7th. 2009

New timeXtender partnership opens up JD Edwards market in North America

timeXtender, the leading Danish provider of BI software, today announced its entry into the JD Edwards market in North America through a partnership with InSync Technologies of California. This partnership enables InSync Technologies to use timeXtender as a platform for a standard BI solution for the JD Edwards ERP system.

timeXtender is a data warehousing and data cube tool that through its unique point and click approach cuts implementation and maintenance time of BI solutions with up to 80%. timeXtender allows non-technical users to quickly and easily start working with their BI solution once it has been implemented. With the implementation of standard cubes - QuickCubes™ - for JD Edwards, customers get a solution that is ready to run in one day. All the customer has to do is decide on the preferred BI front-end tool for data analysis and presentation.

"In the North American market there is great demand from JD Edwards customers for flexible and affordable Business Intelligence solutions," says Herbert Schoenek, founder of InSync Technologies. "timeXtender gives us an outstanding opportunity to develop turnkey solutions without compromising scalability and flexibility. We are able to offer tailor made solutions at a fraction of the price of traditional BI solutions," he continues. "I'm convinced that combining QuickCubes™ from timeXtender with InSync Technologies' knowledge of JD Edwards is a winning solution," says Schoenek.

Heine Krog Iversen, CEO of timeXtender says: "We are certain that the partnership is going to be an inevitable success because InSync Technologies is founded by the most experienced people from the BI scene - and has a clear market strategy. JD Edwards enjoys a significant market share in the North American market, and with InSync Technologies' development of turnkey solutions based on timeXtender, we can now offer JD Edwards customers an outstanding BI solution. We welcome InSync Technologies as a timeXtender partner, and look forward to promoting their BI solution to JD Edwards customers."

InSync Technologies, www.bi4jde.com, specializes in Business Intelligence solutions for the North American market. InSync Technologies already holds a unique position in the highly competitive BI market. This position is mainly owed to InSync Technologies' founder Mr. Herbert Schoenek, who is an accomplished Business Intelligence pioneer with almost 29 years of experience within the field of Business Intelligence and with JD Edwards.

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About timeXtender® as

timeXtender® is a dynamic and innovative software consultancy that develops Business Intelligence software. The flagship product is timeXtender® - a tool for extracting, validating and loading data into a Data Warehouse as well as building OLAP-cubes - while all coding is generated behind the scenes. Resulting in low cost of BI-entry and a reduction of up to 80% of normal implementation time. In 2006, timeXtender reached a significant strategic milestone when the company became a member of Microsoft's Data Warehouse Alliance (DWA). Later in the year, Microsoft® named timeXtender as a Microsoft Gold Partner with the Microsoft competency ISV/Software Solutions. The BI-tool reached its peak in 2008 when awarded Microsoft ISV Partner of the year for making a relative complex task very simple.

Learn more at www.timextender.com