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## timeXtender Brings Fast Data Warehousing to Brazil with New Distribution Agreement

timeXtender, a leading provider of data warehousing and ETL software, today announced that PA Latinoamericana has been granted exclusive distribution rights for timeXtender in Brazil.

Over the last five years, timeXtender has established a strong record of success throughout the European and North American data warehousing and ETL market, and the company is now looking forward to continuing its growth momentum in Brazil and South America.

"The entry into the Brazilian market is an important part of our expansion plans, and the agreement with PA Latinoamericana will open the doors to the entire South American market. We look forward to a rewarding partnership with PA Latinoamericana," says Heine Krog Iversen, timeXtender CEO.

The timeXtender tool is a vehicle for pulling reliable data from source systems such as ERP, CRM, and spreadsheets into a data warehouse and provides the foundation for Business Intelligence. However, timeXtender sets itself apart from similar tools because the ETL process and the data warehouse are designed in metadata. This eliminates the need for massive coding and fosters faster implementation and deployment of BI.

"Like the rest of the world, our customers and partners in Brazil are looking for ways to reduce the implementation time and costs of their data warehousing and Business Intelligence solutions, and with timeXtender we are able to deliver it to them. We can greatly increase the efficiency of our BI services, and our customers will experience a much faster return on their BI investment. timeXtender has indeed proved itself a company to be reckoned with in the data warehousing and ETL market," said Allan Pires, Managing Director of PA Latinoamericana.

### Additional Information

#### **PA Latinoamericana**

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#### **About timeXtender**

timeXtender® is a dynamic and innovative software house that develops the product timeXtender® - a SQL Server-based ETL, data warehousing and OLAP cube tool that requires no coding. timeXtender has been named Microsoft ISV Partner of the Year in Denmark in both 2010 and 2008. Headquartered in Denmark, with offices throughout Europe and in the USA, timeXtender is an international, partner-driven company.

Read more at [www.timextender.com](http://www.timextender.com)

#### **About PA Latinoamericana**

PA Latinoamericana is a consulting firm which has been working in the Brazilian and International markets since 2002, supporting clients in strategic and technological projects, as well as processes and operations issues. PA Latinoamericana's consultants are senior executives, with outstanding experience in different size and segment companies, always aiming to reach the best results for their clients. [www.palatinoamericana.com](http://www.palatinoamericana.com)